

# 10 QUICK SUSTAINABLE WINS RIGGING

The following ideas have been taken from the [circularity gap report](#) and extended to provide 10 Recommendations for how a Rigging company can become more circular. These items explain the approach of Unusual Rigging Ltd in the hope that they can inform and guide other companies in the sector to pick up a circular approach.

## 1 DESIGN

Design should prioritise simplicity, standardisation, and utility over novelty, 'one off' solutions and complexity. If bespoke bracketry or rigging solutions are required on a project to achieve a 'one-off' solution, the design team should always look to use existing products or design new items that will provide solutions for multiple requirements.

## 3 SUSTAIN AND PRESERVE WHAT IS ALREADY THERE

Making time to refurbish, maintain and repair your key assets (rigging equipment, hoists etc). Give time to inspection and certification.

## 5 RETHINK THE BUSINESS MODEL

Analyse your organisation's carbon footprint, benchmark against similar companies and identify hotspots (<https://www.carbontrust.com/resources/sme-carbon-footprint-calculator>) with a view to reduce your carbon footprint in line with the latest climate science (<https://sciencebasedtargets.org/>). Create greater value for your customers/clients by offering a continued service with all sales, therefore increasing your revenue opportunities too by servicing across a prolonged period. How can your services be improved to increase the circularity of the initial contract?

## 7 USE WASTE AS A RESOURCE

Can unwanted resources (e.g. taken from stripped out theatres – plywood, SWR, metal work) be re-purposed and used in new settings? (one person's waste is another person's resource). Objective – setting up an industry wide 'e-bay' platform.

## 9 INTER-INDUSTRY INSPIRATION

Expand lines of communication and therefore innovation and imitation by studying circular business models being implemented across other industries (e.g. Ripe Office – Dr. Greg Lavery – team up to create 'Learned value').

## 2 INCORPORATE DIGITAL TECHNOLOGY

Track resource reuse and trace an item's footprint with utmost precision and predictive analytics through asset tracking software by using QR code or RFID technology. (What gets measured gets managed). This will enable your organisation to accurately track equipment's service history, maintenance schedule, repairs and to identify with ease any items that are lost.

## 4 OPTIMISATION

Don't rest on your laurels regarding circular designs/ practices already implemented. Ensure you are constantly exploring, enhancing, expanding, and optimising your approach.

## 6 PRIORITISE REGENERATIVE RESOURCES

Committing to and working towards being 100% renewable in terms of your energy usage. Swapping fossil fuelled vehicles for electrified vehicles (Grants for small businesses are still available). The Energy Savings Trust offer a service which will review your existing vehicle fleet and report on the best way to save money and reduce your organisation's carbon footprint (<https://energysavingtrust.org.uk/transport/fleet/fleet-support>). Plenty of energy suppliers offer green tariffs, providing you with electricity from 100% renewable sources. Replacing old heating/energy systems for more eco effective alternatives – e.g. infrared heaters, air source or ground source. Removing single use plastics from business activities.

## 8 TEAM UP

Discussions across supply chains (up and downstream, from resource providers to resource collectors) could support designing out waste and ensuring effective resource reuse, whilst increasing transparency on longevity (Intra – Industry collaboration).

## 10 NEW HORIZONS & NETWORKING

New Horizons - Taking a systems approach means looking beyond current paradigms (current industry thinking & legislation) is essential to evolving our individual and collective practices. Networking – simply sign up to SiPA, to follow and share discussions with industry colleagues around good practices.

Created 12/10/20 by Unusual Rigging Ltd a company committed to improving sustainability practices in live events - [www.unusual.co.uk](http://www.unusual.co.uk)