

# 10 QUICK SUSTAINABLE WINS

## VIDEO

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### 1 CARBON ACCOUNTING

Carry out a carbon audit for your organisation, going forward carbon accounting is as important as financial accounting.

### 2 DECISION MAKING

Sustainability should be at the forefront of decision making at every level within your organisation both internally and externally.

### 3 PROVISION OF VIDEO ELEMENTS

Provision of video elements can form part of a wider sustainable solution in any project.

### 4 TECHNOLOGY INVESTMENTS

All technology investments need to be made with long term lifecycles, rather for a single project.

### 5 UPGRADE PATHS

Upgrade paths are essential to keep older technology relevant and attractive to a wider audience.

### 6 INVOLVEMENT IN DESIGN SPECIFICATION PROCESS

Getting more out of less, being involved in the design / specification process earlier and adding value.

### 7 PACKAGING AND DEPLOYMENT

Efficient packaging and deployment methods, saving on transportation and labour resources.

### 8 LIGHT WEIGHT PRODUCTS

Aim to always operate lightest weight products in their class.

### 9 MOST POWER EFFICIENT PRODUCTS

Aim to always operate most power efficient products in their class.

### 10 KEEP UP THE EFFORT

Keep up the effort once you have started the process. This is the new normal.

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